

Salil Bhargava

Chief Executive Officer

Jump Games

As the CEO of Jump Games, Salil Bhargava has led the company's emergence as a cutting-edge, sophisticated brand in the gaming space. He is currently driving Jump's rapid expansion into the international gaming market and its association with eminent technology leaders, IP and content owners, leading publishers, and industry stalwarts.

Salil's association with Jump began in 2004, when he joined the company as the Chief Marketing Officer, leading all international business development, strategy, and marketing initiatives. Under Salil's able management, Jump acquired a stellar set of partners and its revenues saw a fivefold increase within less than a year of his joining.

Before joining Jump, Salil led product development and strategic alliances at Rediff.com, India's largest Internet and new media company. He successfully drove projects involving setting up Rediff's broadband radio service and rolling out new products with a focus on the mobile entertainment market.

Prior to moving back to India, Salil worked with NBC Internet, then one of the world's largest internet companies based in San Francisco. At NBCi he managed some of its largest partners including online retailers like Amazon.com, Barnes & Noble, and Bigstep and entertainment giants like Hollywood Stock Exchange.

In addition to working with NBCi's Strategic Relations Group, Salil was also a key member of its international product team and worked on setting up portals in parts of Asia, France, and Italy. He has also worked on the business development and strategy front at Parlo.com, a New York-based, Goldman Sachs Group-funded online language learning portal, as well as the Landeszentralbank in Heidelberg, Germany.

Salil holds a Master of Business Administration (MBA) degree from the Eli Broad Graduate School of Management, Michigan State University, where he received the Eli Broad Graduate Scholarship for two years in a row.